

Texas Osteopathic Medical Association

MIDWINTER CONFERENCE 2026



Honoring Our Legacy, Empowering Our Future



FEB. 27-MAR. 1, 2026

HYATT REGENCY

1001 GRAND CENTRAL PARKWAY

CONROE, TEXAS

TOMA@TXOSTEO.ORG

512.708.8662



**COCKTAIL RECEPTION AT THE NEW
SAM HOUSTON STATE UNIVERSITY COLLEGE
OF OSTEOPATHIC MEDICINE (SHSU-COM)**



SPONSORSHIP PROSPECTUS

TOMA
**MIDWINTER
 CONFERENCE 2026**



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WHY SPONSOR?

CONNECT WITH

100+

OSTEOPATHIC PHYSICIANS
 ACROSS TEXAS

SHOWCASE YOUR
 LATEST PRODUCTS
 AND SERVICES



BUILD VALUABLE
 RELATIONSHIPS



BOOST YOUR
 BRAND VISIBILITY



WHO ATTENDS?

PRACTICING OSTEOPATHIC
 PHYSICIANS

OSTEOPATHIC PROFESSIONAL
 LEADERSHIP

RESIDENTS

MEDICAL STUDENTS

Support 70 years of the TOMA MidWinter Conference as a valued sponsor!

Sponsorship Opportunities

Premier Sponsor

\$3,000

Limited Availability

Tabletop Showcase for direct engagement with attendees

Pre/Post-Conference Attendee Lists no email addresses provided

½-Page Advertisement in Texas DO Magazine

Logo Recognition in Texas DO Magazine

Logo Placement on the conference webpage

Four Complimentary Attendee Registrations

Recognition as Refreshment Break Sponsor with logo on signage

Exhibitor Package

\$1,500

Tabletop Showcase for direct engagement with attendees

Pre/Post-Conference Attendee Lists no email addresses provided

Recognition in Texas DO Magazine

Company Listing on event signage, conference webpage

Two Complimentary Attendee Registrations

Additional Sponsorship Opportunities

Awards Luncheon

\$3,500 *limit one*

Opportunity to Provide Welcome Remarks at the luncheon (5 minutes)

Logo Recognition on event signage, conference website

Reserved Table at the luncheon

Tabletop Showcase for the duration of the conference

Pre/Post-Conference Attendee Lists no email addresses provided

Four Complimentary Conference Registrations

70th Anniversary Celebration Dinner

\$3,500 *limit one*

Opportunity to Provide Welcome Remarks for celebration (5 minutes)

Logo Recognition on event signage, conference website

Reserved Table at dinner

Tabletop Showcase for the duration of the conference

Pre/Post-Conference Attendee Lists no email addresses provided

Four Complimentary Conference Registrations

Welcome Reception Sponsor

\$1,500 *limit one*

Branded Sponsor Logo Napkins featured at the opening reception

Recognition on conference website

Two Complimentary Conference Registrations

Get more information and register at www.txosteo.org.

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President's Message

On behalf of the Texas Osteopathic Medical Association (TOMA), I am honored to invite you to join us as a valued partner for TOMA's 70th Annual MidWinter Conference, taking place February 27–March 1, 2026, in Conroe, Texas.

This year's event holds special significance as we celebrate 100 years of TOMA's service and leadership in advancing osteopathic medicine. This special centennial celebration will bring together osteopathic physicians, healthcare professionals and industry leaders from across Texas for three days of education, innovation and connection.

Conference sponsors will have the opportunity to:

- Engage directly with decision-makers and practitioners in the osteopathic community.
- Showcase your products, services and technologies to a targeted audience of healthcare professionals.
- Build lasting relationships that strengthen both your brand and the future of osteopathic medicine.

At TOMA, we recognize that every marketing investment should deliver value to sponsors. That's why our sponsorship opportunities are designed to ensure meaningful engagement, measurable visibility and genuine impact for each of our partners.

Join us as we celebrate 70 years of excellence at the MidWinter Conference and over a century of osteopathic leadership—while looking boldly together toward the future of healthcare and our industry.

We look forward to celebrating with you in Conroe!

Warm regards,

Lawrence Verfurth, DO, FACOI
President, Texas Osteopathic Medical Association

Sponsor Showcase Agenda

Thursday • Feb. 26, 2026

3:00 PM–5:00 PM ● Tabletop Setup

Friday • Feb. 27, 2026

7:30 AM–5:00 PM ● Showcase Area Opens
7:45 AM–8:45 AM ● Breakfast & Opening Remarks
12:00 PM–1:00 PM ● Lunch on Your Own
3:20 PM–3:35 PM ● Refreshment Break
6:00 PM–7:00 PM ● Networking Reception at Sam Houston State University College of Osteopathic Medicine (SHSU-COM)

Saturday • Feb. 28, 2026

7:00 AM–4:30 PM ● Showcase Area Opens
7:00 AM–7:45 AM ● Breakfast
12:30 PM–2:00 PM ● Awards Luncheon
3:15 PM–3:30 PM ● Refreshment Break
4:00 PM–6:00 PM ● Sponsor Move-Out
6:30 PM–9:00 PM ● 70th Anniversary Dinner and Celebration

Hotel Accommodations

Hyatt Regency
1001 Grand Central Parkway
Conroe, Texas 77304
936.444.4454

Deadline to reserve your room at the conference rate of \$184/night February 12, 2026 at 5:00 PM

