



TOMA

Texas Osteopathic Medical Association

69TH MIDWINTER CONFERENCE

February 28 – March 2, 2025

Westin Southlake Hotel
Southlake, TX



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PRESIDENT'S LETTER

On behalf of the Texas Osteopathic Medical Association (TOMA), We are inviting you to be a key part of TOMA's 69th MidWinter Conference, taking place on February 28th to March 2nd, 2025, in Southlake, Texas.

With over 300 osteopathic physicians from across Texas attending, this is your opportunity to showcase your innovative products, technologies and services directly to healthcare professionals actively seeking solutions to enhance patient care.

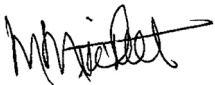
We know how important it is to make every marketing dollar count. That's why we are offering customized opportunities for you to increase your brand visibility. Whether you become a sponsor, feature your products at a tabletop, or both, you'll have access to key decision-makers and the chance to build lasting business relationships within the osteopathic industry.

As a valued sponsor, your participation will not only enhance the conference experience but also showcase your commitment to advancing healthcare.

We look forward to seeing you there!

To reserve your space, go to:
www.txosteo.org

Regards,



Monte M. Mitchell, DO, JD, MS, MTS
TOMA President (2024-2025)

WHY SHOULD YOUR COMPANY EXHIBIT AT THE 2025 TOMA MIDWINTER CONFERENCE?

- ✓ **Unmatched Access to Top Texas DOs:** Connect with over **300 Texas-based osteopathic physicians**, expanding your influence and network in one of the most rapidly growing healthcare sectors.
- ✓ **Showcase Your Cutting-Edge Solutions:** Whether you have the latest products, innovations or services, you can showcase your offerings directly in front of those who influence purchasing decisions.
- ✓ **Create Lasting Business Relationships:** Build trust and develop crucial connections with healthcare professionals committed to improving the well-being of their communities and shaping the future of medicine in Texas.
- ✓ **Boost Your Visibility & Industry Standing:** Gain maximum exposure among a specialized audience of osteopathic physicians, enhancing your brand recognition and industry presence across Texas and beyond.

Join us at the 2025 TOMA MidWinter Conference and position your company as a leader in the evolving landscape of osteopathic medicine!

COMPANY SHOWCASE HOURS

Thursday, February 27, 2024

Showcase Set-up 3:00 p.m. - 5:00 p.m.

Friday, February 28, 2025

Showcase Area Open 7:30 a.m. – 5:30 p.m.
Refreshment Break in Showcase Area 1:00 a.m. – 11:30 a.m.
Lunch on Your Own* 11:00 a.m. – 1:45 p.m.
Refreshment Break in Showcase Area 4:00 p.m. – 4:30 p.m.

Saturday, March 1, 2025

Showcase Area Open 7:30 a.m. – 5:00 p.m.
Breakfast in Skyline Foyer 7:30 a.m. – 8:30 a.m.
Refreshment Break in Skyline Foyer 10:00 a.m. – 10:30 a.m.
Refreshment Break in Skyline Foyer 3:15 p.m. – 3:45 p.m.
Reception in Skyline Foyer 5:15 p.m. – 7:30 p.m.

Sunday, March 2, 2025

Showcase Area Open 7:30 a.m. – 12:00 p.m.
Refreshment Break in Showcase Area 10:00 a.m. – 10:15 a.m.
Showcase Tear Down 1:00 p.m.

*On Friday, **lunch will be on your own**. This is a **GREAT** opportunity to invite physicians to lunch and network.

WHO SHOULD ATTEND?

- Practicing Osteopathic Physicians
- Office Managers
- Osteopathic Professional Leadership
- Residents
- Medical Students

HOTEL ACCOMMODATIONS

Westin Dallas Southlake Hotel

1200 E State Hwy 114
Southlake, TX 76092

Room Rate: \$179 per night

Reservations: (817) 873-1900

Cut-Off Date: Friday, February 7th



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SUPPORT LEVEL AND BENEFITS	\$3,750	\$2,500	\$1,500
Table Top Showcase <i>(Includes 8ft table with 2 chairs)</i>	✓	✓	✓
Recognition in convention marketing	✓	✓	✓
Pre/Post Attendee List	✓	✓	✓
Recognition in Meeting Slideshows	✓	✓	✓
Company Listed in onsite program	✓	✓	✓
Recognition in Texas DO Magazine	✓	✓	
Website Recognition	✓	✓	
E-newsletter banner advertising	✓	✓	
NEW Reserved Table at Business Luncheon	✓		
NEW Welcome Breakfast Remarks <i>Includes additional signage</i>	✓		
Advertising in onsite program	1/2 page ad	1/4 page ad	

SPECIALIZED SPONSORSHIP OPTIONS	\$3,000	\$2,500	\$1,500
NEW Registration Sponsor			✓ (1 Sponsorship)
NEW Reception Sponsor – Saturday <i>Includes napkins with company logo</i>		✓ (1 Sponsorship)	
NEW TOMA Business Meeting Luncheon Sponsor <i>Includes a reserved table</i>	✓ (2 Sponsorships)		
Sponsored Breaks – <i>Signage displayed during break</i>			✓
NEW Conference Lanyards <i>Company logo displayed on notepads given to all conference attendees.</i>	✓ (1 Sponsorship)		
Conference Note pads <i>Company Logo displayed on lanyards given to all conference attendees.</i>		✓ (1 Sponsorship)	

NON-PROFIT RATE

TOMA offers a non-profit discount rate for schools, universities, military, etc. Please contact TOMA at toma@txosteo.org to receive the discount code for your exhibit registration.

Texas Osteopathic Medical Association
3305 Steck Ave, Ste 200 | Austin, TX 78757 | (512) 708-8662

Sign up to exhibit today!
www.txosteo.org

