Blazing Vails to Comostowi Blazing Vails to Comostowi TOMA/TXACOFP 17th Annual Convention June 14-16, 2024

Health Science Center Texas College of Osteopathic Medicine Fort Worth, Texas





EXHIBITOR PROSPECTUS



Presidents' Message

Greetings! On behalf of the Texas Osteopathic Medical Association (TOMA) and the Texas Chapter of the American College of Osteopathic Family Physicians (TXACOFP) and our members, we would like to invite you to be a part of our 17th Annual Convention. The convention will be held June 14 - 16, 2024 in a hybrid capacity, giving participants the flexibility to choose whether to attend live, in-person in Fort Worth or virtually. This convention will allow you to connect with 300+ osteopathic physicians working in a variety of medical specialties and settings across Texas.

TOMA and TXACOFP recognize the value and importance of your marketing dollar, and with that in mind, we have developed an array of opportunities for your company to feature its product and/or service. Whether you choose to be a sponsor, highlight your products and services at an exhibit, or both, you will be taking advantage of a tailor-made opportunity to provide you with access to decision-makers and quality leads.

To reserve your space, go to <u>www.txosteo.org</u>. Invest in your future today by becoming a 2024 supporter!

Regards,

Damon Schranz, DO TOMA President

Dave Mason, DO, MBA TXACOFP President

Why should my company exhibit at the TOMA/TXACOFP Annual Convention?

- Access to more than 300 osteopathic physicians across Texas
- Showcase your latest products and/or services
- Develop valuable business contacts and relationships with Texas-based osteopathic physicians
- Raise your company profile among Texas osteopathic physicians

Who Attends?

- Practicing osteopathic physicians
- Osteopathic professional leadership
- Residents
- Medical Students

Exhibitor Showcase – 2nd Floor Prefunction

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Exhibitor Setup	 3:00 a.m.	- 5:00 p.m.

Friday, June 14, 2024

Community Health Education Center – EAD 255 6:00p.m 7:30 p.m.		
Welcome Reception at the		
Refreshment Break in Exhibit Hall	3:45 p.m 4:15 p.m.	
Lunch on Your Own* (will be open on 1st floor)	12:30 p.m 1:45 p.m.	
Refreshments with exhibitors	10:00 a.m 10:30 a.m.	
Breakfast with Exhibitors	7:00 a.m 8:00 a.m.	
Exhibits Open (2nd Floor Pre-function TCOM)	7:00 a.m 4:30 p.m.	

Saturday, June 15, 2024

Exhibits Open	7:00 a.m 4:30 p.m.	
Breakfast with Exhibitors		
Refreshment Break with Exhibitors	10:00 a.m 10:30 a.m	
Lunch on Your Own* (will be open on 1st floor)		
Refreshment Break with Exhibitors	3:30 p.m 4:00 p.m.	
TOMA/TXACOFP Presidents' Reception	6:00 p.m 7:00 p.m.	
(Fort Worth Museum of Science and History)		
TOMA/TXACOFP Installation/Awards Dinner	7:00 p.m 9:00 p.m.	
(Fort Worth Museum of Science and History)		

Sunday, June 16, 2024

Exhibits Open (2nd Floor Pre-function TCOM)	7:00 a.m 4:30 p.m.
Breakfast with Exhibitors	
Refreshment Break with Exhibitors	
Box Lunch (Multi-Purpose Room - First Floor)	
Tear Down (at your discretion)	
Convention Adjourns	3:00 p.m.

Hotel Accommodations

This year we will not be partnering with a hotel for a convention room block. We have a list of hotel rooms nearby as a resource. Please email <u>toma@</u> <u>txosteo.org</u> for more information.



SPONSORSHIP AND EXHIBITOR OPPORTUNITIES						
SUPPORT LEVEL & BENEFITS	\$3750 GOLD	\$2,500 SILVER	\$1,500 Exhibitor Package	\$3,000	\$1,500	\$1,000
8 X 10 Exhibit Booth	1	✓	1			
Recognition in Convention Marketing Material	1	✓	1			
Pre/Post Event Attendee List	~	✓	1			
Recognition in Meeting Slideshows	~	✓	1			
Company Listed in Onsite Program	√	✓	1			
Recognition in Texas DO Magazine	1	1				
Website Recognition	1	1				
E-Newsletter Banner Advertising	1	1				
Advertising in Onsite Program	1/2 page add	1/4 page add				
Conference Pens (Ability to Distribute to all meeting attendees)	1					
Sponsored Coffee Break	✓					
Registration Sponsors (One Sponsor)						1
Welcome Reception Sponsor Friday (One Sponsor)					1	
Installation Dinner and Awards (2 Sponsors)				1		

A LA CARTE OPPORTUNITIES

Gain recognition and generate visibility for your company by taking advantage of these unique opportunities.

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	Hotel Keycards	\$1,500
	Tote Bags	\$1,200
	Lanyards	\$1,000
F	Notepads	\$1,000

